



# Business Management Program of Study

Develop the skills needed to plan, manage, and start a business in today's competitive global market.

## RECOMMENDED COURSE SEQUENCE

**1** Principles of Business Marketing and Finance (1 credit) (9<sup>th</sup> Grade)  
Explore economies and private enterprise systems, the impact of global business, marketing of goods and services, advertising, and product pricing. Analyze the sales process and financial management principles.



**2** Business Information Management 1 (1 credit) (10<sup>th</sup> Grade)  
Develop technology skills with applications to personal or business situations focusing on word processing, spreadsheets, data bases, telecommunication, desktop publishing, presentation management, networking, operating systems, and emerging technologies.



**3** Business Information Management 2 (1 credit) (11<sup>th</sup> Grade)  
Develop advanced technology skills required in the business environment by building on entry level skills acquired in BIM 1.



**4** Business Management\* (1 credit) (12<sup>th</sup> Grade)  
Analyze the primary functions of management and leadership including planning, organizing, staffing, directing, or leading a company. Expand on business plans developed in the Entrepreneurship course to begin collaborating with vested stakeholders to launch your own business using the financial, economic, and technology concepts learned in previous business coursework.

**For more information about CTE Course requirements, view our EMS ISD Course Description Handbook.**

\*Indicates a TEA approved Advanced CTE Course