



Entrepreneurship Program of Study

Develop the skills needed to plan, manage, and start a business in today's competitive global market.

RECOMMENDED COURSE SEQUENCE

1 Business Information Management 1 (1 credit) (8th - 10th Grade)
Develop technology skills with applications to personal or business situations focusing on word processing, spreadsheets, data bases, telecommunication, desktop publishing, presentation management, networking, operating systems, and emerging technologies.



2 Principles of Business Marketing and Finance (1 credit) (9th Grade)
Explore economies and private enterprise systems, the impact of global business, marketing of goods and services, advertising, and product pricing. Analyze the sales process and financial management principles.



3 Entrepreneurship (1 credit) (11th Grade)
Plan and launch your own business by studying the characteristics of successful entrepreneurs, exploring self-employment opportunities and basic economic concepts related to small businesses. Develop a business plan, mission and vision, attract investors, and market your company in real-world experiences.



4 Advanced Entrepreneurship* (1 credit) (12th Grade)
The purpose of this course is to prepare students with the knowledge and skills needed to become a successful entrepreneur within an innovative marketplace. The goal and outcome of the course is for students to have their business launched by the end of the course or have the tools necessary to launch and operate their business.

For more information about CTE Course requirements, view our EMS ISD Course Description Handbook.

Indicates a TEA approved Advanced CTE Course

