



Graphic Design & Illustration Lab 1
Graphic Design & Illustration Lab 2

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Conference Period: 9:15am – 10:00am

Tutoring Opportunities: 4:30pm – 5:00pm

- **Class Materials:**
 - 9"x12" Sketchbook
- USB Flash Drive
- Pencil
- Adobe Creative Suite (Account access provided)
- Canvas will be used throughout the course to turn in assignments and receive course information.

Access to Canvas and Office365 tools is available to students through our [Single Sign-on Portal \(SSO\)](#). Students receive their SSO login during enrollment.

Course Description:

Graphic Design and Illustration at the Hollenstein Career and Technology Center will give students a deep dive into creating and being a part of the design industry, and a jumpstart into their creative careers. Learn to design with high end, industry standard programs such as Photoshop, Illustrator, and others from the Adobe creative suite. This course will also allow hands on experience in large format printing, product design, and much more. Adobe certifications can also be obtained, which helps to give an edge to any resume once graduated. Enroll in Graphic Design and Illustration and get ready to create!

Course Goals:

Students who complete this course successfully will be able to:

- Think critically as though the lenses of a graphic designer
- Use the principles of design and design thinking to create original design work
- Take original photos using photo studio equipment and utilize in original designs
- Create an original design from sketch to print using the creative process
- Utilize complete designer resume and portfolio to apply to colleges and companies
- Obtain and work for clients needing original designs

Student Evaluation:

The grading system for this course is as follows:

- Grade averaged 60% Major 40% Minor
- Major grades – tests (including District Common Assessments, projects, final essays, research papers, presentations); minimum three per six weeks

- Minor grades – quizzes, daily assignments, journals; minimum four per six weeks
- Each six weeks will count as 1/3 of the semester grade.
- A letter system (S, N, U) is used to report a student’s conduct based on proper/responsive conduct and citizenship
- Per Board Policy EIA (LOCAL), “The District shall permit a student who meets the criteria detailed in the grading guidelines a reasonable opportunity to redo an assignment or retake a test for which the student received a **failing** grade. This policy applies only to initial identified major grades and does not apply to daily assignments and quizzes. Upon reteach and retest, the new test, project, etc. recorded will be a high score of 70%.
- Official grades will be in Skyward only and can be accessed by student and parent through Family Access.

Assignments, exams, expectations outside of the classroom:

Assignments are expected to be completed during class, with the exceptions of make up or late work.

Attendance/Tardy Policy/Make-Up Work:

Students are to be in class at the designated class time. Any student arriving after this time for any reason will be considered tardy and must check in using the QR code on the classroom door. Students who are absent are responsible for checking Canvas for lessons missed and will be given extra time per district policies.

Classroom Expectations:

Before Class: Arrive on time, be prepared, end phone calls and text conversations.

During Class: No phone calls, messaging, or games. Respect values and opinions of others. No food or drinks at your computer. Computers are for design work only. Manage your time wisely.

End of Class: Save your work. Clean up your mess.

Preliminary Schedule of Topics, Readings, and Assignments

Critical Thinking & Ethical Conduct

Understanding and Critiquing Artistic Design

Creative Design Process

The ins and outs of Adobe CC

Forming a creative company

Portfolio presentation

Client Workflow and presentations

Academic Integrity: Update from GRH

Academic integrity values the work of individuals regardless if it is another student’s work, a researcher, or author. The pursuit of learning requires each student to be responsible for his or her academic work. Academic dishonesty is not tolerated in our schools. Academic dishonesty, includes cheating, copying the work of another student, plagiarism, and unauthorized communication between students during an examination. The determination that a student has engaged in academic dishonesty shall be based on the judgment of the classroom teacher or other supervising professional employee and considers written materials, observation, or information from students. Students found to have engaged in academic dishonesty shall be subject to disciplinary and/or academic penalties. The teacher and campus administrator shall jointly determine such action.